

## Addition of 1 Learning Outcome to the Programme Intended Learning Outcomes

### Intended Learning Outcomes of the Bachelor of International Business Management

<b>Knowledge and Understanding</b>	<b><i>The bachelor has knowledge and insights of:</i></b>
A1	characteristics, functions and structures of organisations and their integration in the effective management of a business
A2	theories, processes and tools related to leadership, human resource, finance and accounting, marketing, data management, economics and their role in supporting the objectives of an organisation
A3	theories, processes and models of entrepreneurship and business innovation
A4	the management and applications of digital technologies and their impact on organisations and business models
A5	tools and techniques for business decision making in different business contexts
A6	processes, techniques and methodologies involved in business research
A7	concepts, practices and issues related to corporate social responsibility, ethical behaviour, sustainability in contemporary business decisions and activities
A8	international business environment and its influence on strategy, behaviour, and management of organisations
<b>Skills and Attitudes</b>	<b><i>The bachelor is able to:</i></b>
B1	critically apply and evaluate theories, concepts, models and tools in the field of business management to facilitate decision-making
B2	collect, critically analyse, interpret, and evaluate scientific and contextual quantitative and qualitative data to determine the cause of a problem and develop solutions through research

B3	use technology to acquire, analyse and communicate information
B4	communicate effectively in at least two common business languages, through a variety of media, in a form appropriate to the intended audience
B5	work independently and effectively in a diverse team, and build professional contacts and networks
B6	function in a responsible and solution-oriented manner in complex business environments
B7	assess risk, take initiative and effectively innovate to improve business processes and/or outcomes
B8	take responsibility of one's personal and professional development, and cultivate habits of life-long learning

### **Rationale**

The addition of Learning Outcome B8 was motivated by the programme development team's ensuing conversations with our various stakeholders while we continue to sharpen the curriculum. During our onboarding and training phase with more faculty members, especially for the development of the second and third-year modules, the aspiration of empowering students to become lifelong learners formed a significant part of the conversations. It also illuminates the ambition of our apex modules – the Capstone research project and the Internship – both of which demand and assess students' ability to possess a high degree of autonomy in charting their own learning experience.

Learning Outcome B8 also aligns well with what UBI aspire to offer as an institution, beyond what is covered in the curriculum. As we partner our graduates in their journey through the professional world, we intend to embark on involving our alumni more closely in future networking and learning opportunities. Some of our alumni have previously been invited back to UBI as guest lecturers or to conduct supplementary workshops for our students. It is a cycle of continual learning that we believe benefits both existing students and our alumni, as these platforms facilitate a broadening exchange of knowledge, experience and networks. The online domain is an area that UBI is targeting to further exploit, particularly as the culture of online learning matures, with webinars as a one of the platforms explored.